H.H. Franklin Club August 11, 2011 Annual Meeting Notes

President Marv Gage opened the meeting at 7:33 PM

Roll Call

Present:

President Marv Gage, Vice President Bob Harrison, Secretary Janet Kilmer, Treasurer Mark Chaplin, Board Members Lloyd Davis, Bill Woodcock, and Keith Kilmer

Absent: Past President, Bob Amon, Board Members Tom Annas, Dick Moffatt, Lee Schopmeier, Bill Eby, Loretta Fusco, Bill Joline, Bill Fields, Dave Roberts and Karl Nippert. Mid-West Region Director, Brendan Hogan, was also absent.

Secretary's Report

Motion to accept the minutes of the last meeting was made by Chuck Johnson and seconded by Ed Wyle. The motion was approved.

Treasurer's Report By Mark Chaplin

Our assets have increased due to the museum building and the collection funds.

Motion made to accept and file the Treasurer's Report for audit was made by Bill Woodcock. It was seconded by Chet Zimmerman and it was approved.

Merchandise Report By Loretta Fusco

No report as the store was open for business.

Club Projects: By Bob Harrison

We now have 33 club projects. Two items are currently out of stock; the red inner lenses for 1930 S145 and the 12" Twilight lens. There are no immediate plans to make the Twilight lens as the mold is damaged and Bob has not been able to find anyone who will mold new lenses.

5 of the projects are being supplied by individuals. These items are being made available to club members through the Projects Program. There is no cost to the club for these items. These items are identified with the individual's initials at the end of the project number. For example, FCP-25DP is a fan bolt kit supplied by Dick Pratt. Sales continue at a steady rate throughout the year.

Bob is looking into reproducing S10 bumper / head light brackets, the S11 License plate tail light lens, and a few other small items.

By Chuck & Brian

Their first issue went well. The second issue is at the printers. They are focusing on the Fall issue, which is the 60th Anniversary Issue. Sinclair Powell is writing about the history of the club. The Board approved expanding the anniversary issue and adding some color. They welcome any contributions for their next issue, including stories of the past and images.

FSS

ACN

No Report.

<u>Library:</u>

By Lloyd Davis

Literature has been selling steadily prior to the trek. Items that are slow sellers normally, have been selling at this trek.

Jim Stevenson from Nova Scotia loaned us the price list for the Northeast Genuine Service Parts for series 9 & 10. Lloyd had it copied at the Cazenovia College Book Store.

Club Historian: By Marv Gage

Marv reported that Sinclair is considering reprinting his book and has looked at printing on demand. More information will follow at the next Board Meeting.

Club Events:

Darla & Megan Metro reported things have been going well at this year's trek. Mark Chaplin has been a great help. There is a suggestion box in Hubbard for ideas.

Marlene Zimmerman reported that the Westrek will be June 17-22, 2012, in Kanab, Utah.

The Mid-West meet is Sept 7-10, 2011, in NJ. There will be 2 days of car touring and one day to visit NYC. The trip into NYC will be by bus and is to the Statue of Liberty and Stanton Island. See Pat Hogan for more information.

The spring meet will be in Tiptin, OH, and hosted by Pam & Bill Weisenbarger. They are planning for around May 18, 2012.

The fall meet will be Pittsburg, PA. Our hosts will be Loretta & Randy Fusco and Sandy & Betty Bennett. Details will be shared soon.

Registrar:

By Chet & Marlene Zimmerman

The new roster is out.

Membership: By Marv Gage

Ann's report, as of July 22, 2011, stated there are currently 730 members. 34 of these members are international and 23 are new members.

Preservation By Bob Harrison

All drawings and parts manuals are now on a thumb drive. The drive includes drawings, cards and parts manuals. This information will be available on our website in the near future. They could also be available on a thumb drive for about a \$100.00.

Gilmore MuseumAdvisory CommitteeBy Bob Harrison

There was an ALL AIR Cooled Car event on June 18, 2011, at Gilmore. We had about 48 Air Cooled Cars in attendance including Randy Fusco's and Sandy Bennett's Franklins. Everyone in attendance seemed to have a good time. Because, we started planning and advertising this event quite late, we decided to keep it small and not spend much on the event. We were authorized to spend up to \$5,000. We spent only a few hundred dollars and our net profit was \$153.50. About ½ of the people in attendance had never been to the Gilmore before.

The gate proceeds for our weekend was \$4,928.00. After paying expenses, mainly Gilmore staff, our net proceeds was \$3,364.62.

Attendance is up slightly this year and is expected to surpass last year's attendance as there are several significant events planned for the next several months.

The Cadillac La Salle club's museum building design has been approved by the Gilmore board. Cadillac La-Salle club has raised \$600,000 towards their goal of \$2 million.

Arthur and Bob met with the Lincoln committee at Gilmore. They are zeroing in on the design of their building.

The Model A Ford group is also well under way with their fundraising and they have their design in hand.

It is interesting to note that at present, Gilmore has the highest number of paid attendance of any car museum in the country.

Web-Master

By Marv Gage

Visitor traffic is up 23% from last year. There have been over 4,000 visits per month. 13,268 different people visited in the past year, far more than club membership. Viewers

are looking at more pages per visit. The average viewed is 2.33 pages, which is up from 1.6 in the past year. Other countries are visiting our site too for a total of 96 countries visiting. The most popular pages seem to be the Main Page, Items for Sale and Pictures.

New Business

New board members for office of January 1, 2012, are Dennis Egan, Randy Fusco, Tex Sorrell, Jim Stevenson with Vincent Fitch as an alternate.

The Board is currently working on a place to store the drawings and manuals now that the digitization is complete. This project should be complete by next year's annual meeting.

Closing

A motion was made by Keith Kilmer to close the meeting at 8:01 PM. Ed Wyle seconded the motion and it was approved.

Respectfully Submitted,

Janet Kilmer Secretary