

**H.H. Franklin Club**  
**August 9, 2012 Annual Meeting Notes**

President Marv Gage opened the meeting at 7:32 PM

**Roll Call**

Present:

President Marv Gage, Vice President Bob Harrison, Treasurer Mark Chaplin, Secretary Janet Kilmer, Board Members Bill Eby, Bill Woodcock, Keith Kilmer, Randy Fusco and Tex Sorrell

Absent: Past President, Bob Amon, Board Members Loretta Fusco, Bill Joline, Bill Fields, Dave Roberts, Karl Nippert, Dennis Egan, Jim Stevenson and Brendan Hogan, The Mid-west Regional Director.

**Secretary's Report**

A Motion to accept the minutes of the last meeting was made by Brian McEntee, seconded by Bill Woodcock and approved.

**Treasurer's Report**

By Mark Chaplin

Good Fiscal condition. Detailed Treasurer Reports are available. If you want one, contact Mark for a copy via email. The revenue is good for the museum this year. Next year we may need to dip into the operating reserve for our annual operating expenses at the museum.

A motion made to accept and file the Treasurer's Report for Gordon Howard, seconded by Brian McEntee, made audit and it was approved.

**Merchandise Report**

Marv reported Joel Braverman had merchandise on hand that he no longer wanted to sell. We have purchased it and Loretta has been selling it with her other merchandise. Over \$2,000.00 was sold as of Tuesday. There is a tool wrap on display that can only be ordered by prepaying. If you are interested in ordering, see Loretta by tomorrow.

**Club Projects:**

By Bob Harrison

There are 33 current projects. Parts continue to sell throughout the year.

**FCP-2** Red Plastic Inner Lens is out of stock. There are 2 on back order. We need to find new supplier.

**FCP-4** Windshield hinge cover: Two in stock. Need to find a new supplier.

**FCP-5** Escutcheons: Two sets in stock. He will have to get more made when there is one set left.

**FCP-6** Side Draft Push Rod Sets: Three sets in stock. He will order more when inventory gets down to one set.

**FCP-7** 12" Twilight Lens is currently out of stock.

**FCP-17** Copper Washers are out of stock and he is currently trying to find a new supplier. There are several on back order.

**FCP-18 and 18-1** Exhaust Pipes are out of stock. He needs to order more; two on back order. He is waiting for flanges being made.

**FCP-23** Gemmer Rebuild Kits were sold out, He just received 10 more kits.

**FCP-24 and 24-1** Mufflers, there are only a few left. He will try to order more for delivery in the fall to save on freight. The supplier will deliver to PA free when he goes to the Studebaker Swap Meet.

**FCP-27** Venturi for Stromberg U-3, he is currently having new parts made that will match originals. They should be available by September 2012.

There is a board in parts department showing projects. There are currently has 33 ongoing projects.

## ACN

By Chuck Richardson & Brian McEntee

The Cover sample is here and it is at the printer now. It should be out later this month. They have had a good response to the previous issues.

The spring issue will be a non-Franklin issue. It will contain articles on pre-war autos. If you have an article or some photos for this issue, please submit them now.

The new section added for the Franklin Spirit has had good response.

Any suggestions are always welcome. They are always looking for donations of items or tidbits to share.

Dick McNight noted the ACN has been very good.

## FSS

Tim Miller is not here to present a report. Marv said Tim wants to know how many members would like the FSS via electronic means. This would cut down on publishing

costs and postage. If you have not responded, please email Tim so he can compile the best way to proceed.

**Possible 3<sup>rd</sup> Publication**

By Bill Eby

Board decided not to pursue a 3<sup>rd</sup> Publication. A Facebook link has been added to the home page and a section has been added to the ACN.

The FSS will still be available on website. Some do like to receive it in the mail. Art Einstein indicated we should push toward electronic to save money.

**Library:**

By Lloyd Davis

The Library is going on about its normal business. Lloyd is working to add acid free paper between the pages of the 1904-1906 scrapbooks and put into acid free boxes for their trip to MI for storage.

The Printer has gone out of business and Lloyd has found another. He expects samples at the end of the month.

Ron Boothroyd gave Lloyd a brochure on trucks.

Today, Lloyd received some letters of Tom Hubbard's and they mention the first trek and some facts about the formation of the club that we were unaware of.

**Club Historian:**

By Marv Gage

Sinclair Powell was unable to attend the meeting. He has only been able to secure 75% of the photos from his original book. The others were returned to the original owners. He is having trouble getting comparable quotes for the printing of the book. He thinks the electronic books may be the same cost as traditional printing; however there won't be storage costs with the electronic book. Sinclair hopes to have more information at the next meeting.

**Scholarships:**

By Mark Chaplin

We have 4 students here this year. We have a soft target of 6. It is time to work on next years trek students. If you know of anyone that has an interest in automotive or engineering, contact Mark and he will give you a scholarship form. We have one returning student this year. He is currently working for Hagerty. Mark met someone today at the car collection that may be interested for next year and a McPherson student said he would get two students for us next year.

This year's student's names are Aaron & Andrew Butcher, Christopher Komarony, and Adam Prince.

**Club Events:**

2012 Trek has been going well. Thank you to everyone for their help and patients for weather and things. A round of applause was given for their efforts. Bob Harrison said there have been many positive comments on the quality and variety of foods. Darla commented that was one of the items in the suggestion box from last year.

Chet & Marlene Zimmerman reported the 2012 Westrek in Kanab, Utah was a great success. Jeff Hasslen reported that Bill Eby drove the farthest to UT. A full report will be published in the ACN.

The Midwest meet still has some spots open. The sign up sheet is still posted. See Randy or Loretta Fusco if you are interested.

Bob Harrison will be asking permission to hold a NE Meet in Rhode Island next September. He will announce the dates at a later time. The sign up sheet is the dining hall.

September 12-16, 2012 Meet. The Bennetts and Fuscus are co-hosting this event. Thursday and Friday will be spent in New Castle & Pittsburgh with lots of driving. A bus tour in Pittsburgh is planned for Saturday. The tour is limited to 50 because of the bus capacity. Loretta has information in the dining area.

**Registrar:**

By Chet & Marlene Zimmerman

Marlene & Chet were unable to attend the trek this year, but did submit a report. There will be a one-page update for 2012 to be included with the first issue of the ACN in 2013.

**Membership:**

By Ann Russell

2012 Membership as of 7/24/12 is 740.

There are 13 Gratis, 25 International with email addresses, 6 International without email addresses, 558 Domestic with email addresses and 138 Domestic without email addresses. 14 New Members since April 2012 report.

Membership cards will be included with the next A C N. There is a box to check on the renewal asking if you want your FSS sent via email.

Note: A renewal box was set up at the Trek Registration Desk. This may cut back on the number of late renewal notices that have to be sent out. This is for the 2013 renewals.

**Preservation**

Lloyd reported they are working on getting the Dealer Sales Literature scanned. There are 70+ bulletins and Jeff Hasslen's son is helping.

**Franklin Collection:** By Bob Harrison

Franklin Automobile Collection at Hickory Corners report as of July 29, 2012. The new Visitors Center at Gilmore is up and running. Art Einstein did see the facility and the card file.

The proceeds for our weekend this year were Gate; \$6,531.00, Staff Expenses of \$1,603.00, and our profit is \$4,928.00. This is up \$1,563.00 from than last year. Our weekend is Father's Day weekend.

The 2nd Annual All Air Cooled Car show was a big success thanks to the efforts of Eric Macleod and Phil Weisenbarger. Attendance was up 80% over last year. We received several positive comments about the event. Eric and Phil have agreed to host the event again next year. Gilmore sent out the Press Release on the event. They will start next month advertising for the next air-cooled event.

The Model A Ford Foundation building is about half completed. Plans are to open this fall.

We have one car, a 1928 Franklin, eligible to be sold this year. This car is being prepped prior to being advertised by Phil Weisenbarger.

We have received another donation. It is a 1930 four door sedan, donated by Keith Knowlton. Bob will make sure it is running before it goes to MI. Bob thinks this car could be driven around at the Gilmore. It is a very nice car. This is our 4<sup>th</sup> car.

Bob said we have had about 200,000 visitors going through our museum at Gilmore. Look at how many people we have exposed to Franklins!

**Web-Master** By Sarah Hood & Paul Beckingham

The website traffic continues to rise, and is up 33% over the last 18 months. There is elevated traffic around membership renewal and trek dates. The last 12 months has brought us over 18,193 unique visitors.

People are now looking at an average of 3.19 pages per visit, which is up from 3.04 in the winter. 33% of visitors have never been to the site before. While these numbers are fairly meaningless in isolation, it is the trends that are interesting. The trends have been consistently upwards since we started gathering data.

The most popular pages are still (1) the main page, (2) for sale and (3) pictures.

Since the club drawings became searchable online in March, there have been 7,076 visits to the search page, resulting in 5,623 searches being performed. Jeff will be happy to hear that over 50% of the searches are by card number. As a result of searches, there have been 18,655 downloads, of 7,584 distinct drawings. This means there are over 3,500 drawings downloads per month. Currently, only 12.4% of the drawings documents have been seen.

**Old Business:**

Please look through your things and see if you have books or mugs etc. If you took these for an event and didn't sell them or return them, this would be considered inventory. We need this information for year-end closing of the books. Please send these reports to Janet Kilmer.

**New Business**

The next Westrek will be held June 23-27, 2013, in Pendleton, OR, under the leadership of Chad and Carla Windham

Marv recognized the new Board Members for 2013; Mike Reeve, Dan Ferrara, Bob Metro, Sandy Bennett, and alternate Chuck Steffensen.

Art Einstein wanted make note what a terrific place the museum and this club is. It is one of the most popular places on the campus. Tell your friends to keep things going and for our future. A handful of people helped to make this as it is.

We need a nominating committee for the 2014 directors. Anyone interested in serving on the committee or on the board, advise Marv or Bob Harrison. For those that cannot make the trip for the quarterly board meetings, we are now using a conference calling system at the board meetings.

As of this meeting, Marv and Bob Harrison have been looking for someone to be the next Trek Chairperson. The Metros have offered to do it for one more year with the understanding they will be training the next ones for the 2014 trek. Contact Bob Harrison or Marv with your interest. They have some valuable records to use for some repeat events and trips. Darla asked if you know of any places similar to the private auto collection we visited to day, let them know.

Note: It was announced at the banquet, Melissa and Daniel Ferrara will be our trek chairpersons for 2013.

**Closing**

A motion was made by to close the meeting at 8:06 PM by Art Einstein, seconded by Keith Kilmer and the motion was approved.

Respectfully Submitted,

Janet Kilmer  
Secretary